FEEDBACK TUTORIAL LETTER

2ND SEMESTER 2021

ASSIGNMENT 1

LEGAL AND ETHICAL ISSUES IN COMMUNICATION
LEC721S
Assignment 1 Feedback
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The assignments were well written.
Again some of you lost marks because there was no reference page, but sources and other
did not cite. Also you should site, but please add examples to show that you understand.
Those questions are examples of questions that appear in the examination.
Most lost marks as you did not define criminal and civil litigation, some just defined one.
Below is what I was looking for.

**QUESTION 1 [25 Marks]**

**Read Unit 1 Introduction to Communication. Define the following five concepts below:**

(a) Ethics – Ethics refers to the development of professional standards of conduct, and
specifically refers to responsible professional conduct based on both group standards and
individual norms.

(b) Law – A statue passed by parliament, assented to by the president, and is enforceable by a
recognised authority which has legal powers to arrest and penalise those who do not adhere.

(c) Communication ethics – These are principles governing the practice of public and individual
interaction; it defines the right and wrong aspects of that interaction.

(d) Morality – Morality is knowing and practising the good; being able to distinguish right from
wrong according to one’s culture, upbringing, and environment.

(e) Code of conduct – A list of prescriptions on how practitioners MUST behave in a
professional and occupational setting. To each prescription is normally attached a
penalty for violations.

**Question 2 [10 Marks]**

Read Unit 7 Press Freedom, Regulation and Censorship then using the example of the Media
Ombudsman’s Office and the Complaints Committee in Namibia, write an essay for or against
media self-regulation. (Write whether you feel that the media should be regulated or whether
it should self-regulate) Please explain your answer.

Students should write an essay explaining whether they are for or against media regulation.
Answers will differ, but they must explain their answers.

**Question 3 [15 Marks]**

Read Unit 10 Copyright, Innovation Protection, and Criminal and Civil Litigation then answer the
following question.

Explain what you understand by Criminal Litigation (5 Marks)
Provide two examples of litigation and provide two examples for each litigation, please provide Namibian examples. (10 Marks)

Students should explain Criminal Litigation, then provide two examples of Criminal and Civil Litigation (Each for Criminal and Civil).

Criminal Litigation: (Rape, murder and theft cases)
Civil Litigation: (Mainly civil cases for defamation)

Some of you did not give citations, it’s difficult to tell where you go the cases from. It should have been like this:

Examples criminal case:

Two arrested over Onandjaba robbery, murder - The Namibianhttps://www.namibian.com.na
› read ›

Six detained over armed robbery at service station - The ...https://www.namibian.com.na ›

Examples of civil cases.

Teacher sued for N$300 000 over HIV comments - The ...https://www.namibian.com.na ›
15 Mar 2021 — A TEACHER from Onamutai Combined School is being sued for N$300 000 after she claimed someone was HIV positive.