FEEDBACK TUTORIAL LETTER

2nd SEMESTER 2019

ASSIGNMENT 1

LANGUAGE COMMUNICATION STRATEGIES
(LCS520S)
Dear Student,

This Feedback Tutorial Letter accompanies your marked Assignment 1 Semester 2, 2019.

1. **AVERAGE MARK**
   The assignment was well done, with an average mark of 71. There are several of you however, with very low marks. One main reason for this was failure to read the recommended units in the Study Guide before attempting the assignment. Any attempt to work on assignments on general knowledge will not have a positive outcome.

2. **FOLLOW INSTRUCTIONS**
   Always follow the instructions for each task. Section B Question 13 Presentation skills required you to write a speech in 160 to 200 words. Those who wrote lengthy speeches of up to 400 were penalised for that.

   In Sections D and E Question 15 and 16, you were instructed not to copy the whole passage. Those who ignored this instructions were penalised for that.

3. **SPECIFIC QUESTIONS**
   A few questions appeared difficult to many of you.
   - **Section A Question 6**: Before the delivery of a public speech, one carries out an audience analysis in which one considers demographic detail such as the age group of the audience, gender, level of education. One has to consider these factors during speech content planning. Read study Guide Unit 2 for more on this answer.
   - **Section C Question 14** was well done. Note in (b) that the number of languages in danger of disappearing is not just ‘Half of 6500’. The specific answer is about 3250!
   - **Section E question number 16** was difficult for some of you. The question required you to focus on verb tenses. If you got a low mark on this question, revise the topic on the various verb tenses of the English language.

4. **LANGUAGE ERRORS**
   Always pay attention to grammar, spelling and the use of capital letters when writing your assignment. The following errors were jotted down from your assignments. Correct the errors.
   - (a) The futures of vocational education look bright.
   - (b) You’re the childrens of tommorrow.
   - (c) Lady’s and Gentlemen’s, I am happy to speak to you today.
   - (d) Many people says VTCs are offer vocational education.
(e) Government have establish NTA.
(f) I hereby reminding you to study hard.
(g) These graduate can create their own employment.
(h) Technical education expands the employment size.
(i) This programs are very useful.
(j) Thanks for your corporation.

5. Good luck as you work on your Assignment 2.

C Gwasira
MARKER-TUTOR