FEEDBACK TUTORIAL LETTER

1st SEMESTER 2019

ASSIGNMENT 1

Language and Technology LAT511S
Dear Student

Thank you for submitting your first assignment on time. It was our pleasure to mark it. If your marks are good, I hope this will motivate you to work even harder. If you are disappointed with your marks, please do not give up now. Remember you still have one assignment to try and make up for this.

At the same time, we would like to remind you that by doing your assignment on your own, and not copying (plagiarising) it from another will only be to your benefit in the coming exams. It is important that you use references to indicated your source of information. Always read and put in your own words, other than simply copying and pasting information. You lose marks for not following instructions. Please read your course outline on academic dishonesty, plagiarism etc.

Read the comments that you find in your assignment and avoid repeating the same mistakes in assignment 2. If there is anything that you are still unsure of, do not hesitate to contact a market-tutor.

We hope to see you at the vacation school and we are looking forward to your next assignment.

Regards,

Anneli Nghikembua (Ms)

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Email: anghikembua
Course Code: LAT511S

Department: COMMUNICATION

Course Duration: SEMESTER ONE

NQF Level and Credit: LEVEL 5; 12 CREDITS

Your marker-tutor for LANGUAGE AND TECHNOLOGY
The Namibia University of Science and Technology has appointed ANNELI NGHIKEMBUA as marker-tutor for LANGUAGE AND TECHNOLOGY
ANNELI NGHIKEMBUA will be at your service, should you experience any problems with your studies or with the assignments. Contact details are as follows:
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Your moderator for LANGUAGE AND TECHNOLOGY
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Your content-editor for LANGUAGE AND TECHNOLOGY
The Namibia University of Science and Technology has appointed Kelly Jo Fulkerson-Dikuua as the moderator for LANGUAGE AND TECHNOLOGY
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ASSIGNMENT 1

Question 1
Distinguish between the following terms. (Narin & Olivastro, 1992; Nespor & Mehler, 2006; Nardi, Schiano, Gumbrecht, Swartz (n.d.); Casey, 2015):

a) **Technology**: body of knowledge/application of scientific knowledge [2]
   **Language**: system of communication which is based on word/unconsciously present in mind/acquired (LAD) [2]

b) **Blog**: informal website/diary style [2]
   **Wikipedia**: website that provides collaborative modification of its content. [2]

c) **Hardware**: physical parts or components of a computer (e.g. keyboard). [2]
   **Software**: encoded information (e.g. excel) [2]

**Total Marks [12]**

**Question 2**
*(If the sentence makes sense, a mark will be awarded)*

1. The habit of reading is one of the greatest resources of mankind. [1]
2. We enjoy reading books that belong to us much more than if they are borrowed. [1]
3. A borrowed book must be treated with a certain considerate formality. [1]
4. You should own no book that you are afraid to mark up. [1]
5. Everyone should begin collecting a private library in youth. [1]
6. In a private library, you can at any moment converse with Socrates or Shakespeare. [1]
7. Your library should be free and accessible to the hand as well as to the eye. [1]
8. One of the greatest pleasures known to man is that of reading. [1]
9. The world of books has a rich variety of adventure and wisdom. [1]
10. You can enjoy a book you own at your convenience. [1]

**Total Marks [10]**
Question 3

NB! If no capital letter used at the beginning of the word, then no mark should be awarded. Also if no correct punctuation use (e.g. fullstop/period).

<table>
<thead>
<tr>
<th>Proper nouns</th>
</tr>
</thead>
<tbody>
<tr>
<td>Joe</td>
</tr>
<tr>
<td>Max Newsagent</td>
</tr>
<tr>
<td>Annie</td>
</tr>
<tr>
<td>Mrs. Wood</td>
</tr>
<tr>
<td>New Delhi</td>
</tr>
<tr>
<td>India</td>
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<tr>
<td>Paris</td>
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<td>Europe</td>
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<td>Egypt</td>
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<td>Melbourne</td>
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<td>Maggi</td>
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<tr>
<td>Peter</td>
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</tbody>
</table>

Total marks [12]

Question 4

(Below are some points for consideration, but any other points are welcomed)

Language is one of the most remarkable characteristics that separates humans from other animals (Nespor & Mehler, 2006). Despite the many remarkable abilities of non-human animals, and despite the hopes and dreams of many animal lovers, animals do not have language like humans do—but they do have **basic ways** of communicating with each other (ibid). Animal communication systems are both interesting and impressive, but **very limited** in what they are able to express. Some animals seem to “talk” to each other, leading people to believe that because we can’t understand animals, they may have a language as complex as ours (Nespor & Mehler, 2006). Animals communicate when prompted to by **stimuli like hunger, danger, and other immediate circumstances**, but they **do not have communicative**
choices (Jürgens 1992, 2009). A cat may let you know when its hungry, ants use pheromones and sound to indicate social status and distress, bees dance to tell one another where to find honey, and chimpanzees can learn sign language. Although chimps have been trained to speak, they simply respond by parroting back what they were taught, they do not create their own sentences/utterance as humans (ibid). Animals lack the LAD which Chomsky attributes to language acquisition (Chomsky, 1980)

Total marks [16]

References