FEEDBACK TUTORIAL LETTER

1st SEMESTER 2019

ASSIGNMENT 2

GLOBAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT

[GSM712S]
Dear students,

Introduction
This tutorial letter is written in order to provide you with feedback relating to the fourth assignment – Global Supply Chain Management.

This feedback tutorial letter aims to provide the following information: An indication of:

- What was expected from you to include in the assignment,
- The points to be included in the assignment,
- How to structure the assignment,
- Overall student performance for the assignment.

The students were provided with the following scenario:

The students were expected to visit any reputable global logistics and/or supply Chain Company of their choice and investigate their supply chain activities. Their task was to find out about different areas and advise the supply chain manager of the chosen company on how to improve on all the operations within his/her department.

In addition, you were given a lot of latitude and freedom to show your creativity and iniquity in the project.
The students were expected to produce a report that will cover the following:

1. **Introduction:**
The students were expected to introduce the report by providing brief explanation on what is being discussed in the report. Especially, the main findings in the report were to be pointed out.

   **NB:** Still, most of the students did not include this in their assignments.

2. **Findings**

   THE FOLLOWING POINTS TO BE ADDRESSED IN YOUR FINDINGS:

   2.1. **Company background**
The students were expected to provide a brief overview of the company visited. Here, you were expected to discuss when the company was established, vision, mission, core values and etc.

   2.2. **Company organizational structure**
You were expected to graphically illustrate the organisational structure of the company investigated. Also, you could explain what you have pointed out in your structure.

   2.3. **Supply chain**
You were expected to graphically illustrate the supply chain of the company investigated. Also, you could explain what you have pointed out in your supply chain, from the suppliers down to the end-users.

   2.4. **Customers and suppliers**
You were expected to identify and discuss the customers and suppliers of the company.
2.5. **Supply chain risks**
Here, the students were supposed to identify and describe the risks involved in the supply chain of the chosen company. Thereafter, advise the supply chain manager on how to reduce or minimise the risks involved.

2.6. **Short and long term challenges**
Here, the students were required to identify the challenges the company is experiencing. These should be short and long term supply chain challenges, by providing their own opinions and reasoning.

3. **Conclusions**
The Conclusion should be as brief as possible. They should be presented in descending order of importance and should not suggest action. Conclusions should be free from speculation, have no new thoughts or references introduced and contain no further discussion of points raised.

**NB:** Still, most of the students did not include this in their assignments.

4. **Recommendations**
To be in bullet points, short, simple and clear. This was not compulsory for students.
Here, the students were expected to recommend alternative strategies to overcome the above supply chain challenges discussed under 2.6. Also, provide advice on what can be changed to improve the business supply chain operations and processes.

**References**
The students are seriously requested to reference their work.
APA Referencing, grab a copy from the library for your next assignment. At this stage, the students are expected to be conversant with APA Referencing. I have observed that most of the students don’t know how to do in-text referencing/citation.
Overall comments:

- Generally the performance was very good. Keep it up!
- Please learn to present your information in a professional, systematic way and numbered properly.
- It is observed that most of the students do not number the pages.
- The biggest problem encountered in this assignment is that most of the students do not reference their work. Just like in the first, second and third assignments.
- You were given a lot of latitude and freedom in order to show your creativity and iniquity.
- Students, please refrain from copying other peoples work without acknowledging. This is theft in academic writing.

*All the best with you studies. I hope you enjoyed this course and it will contribute positively to your professional and personal life.*

The final marks will be converted into a percentage. Total Marks: 50

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***END OF FEEDBACK TUTORIAL LETTER***