FEEDBACK TUTORIAL LETTER

2nd SEMESTER 2019

ASSIGNMENT 1

BUSINESS INFORMATION SYSTEMS

BIS621S
CENTRE FOR OPEN AND LIFELONG LEARNING

BACHELOR OF BUSINESS AND INFORMATION ADMINISTRATION

BUSINESS INFORMATION SYSTEMS 2B (BIS621S)

FEEDBACK LETTER NO. 1 FOR SECOND SEMESTER 2019

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Dear Students

This was the first assignment, which will contribute towards your final semester mark. Marks varied, I am sure some will be happy with their marks, and others a bit disappointed. The key is to strive to improve, as your semester mark is important if you are to pass this course.

My impression upon the completion of the marking can be expressed as follows

I. Generally the answers were accurate and according to the notes in your study guide, indicating that you did study the notes as provided.

II. Please make sure to study the question and understand what is asked of you before you attempt the said question.

Students are once again reminded to study the relevant chapters in your study guide.

I wish you good with the second assignment.

COMMENTS ON ASSIGNMENT 2

1. What are some of the challenges facing e-commerce in Namibia? Name and explain three challenges.

There are a number of challenges facing e-commerce in Namibia. As you answer such questions, please try to contextualise your answers, don’t just list any random challenge. Accurate responses include;

- Poor internet connection in some areas means that people may not have as much access to the internet as they would wish to.

- Due to the relative novelty of ecommerce and lack of e-skills in Namibia, a lot of people still do not trust ecommerce platforms.

- Regulatory impediments such as customs requirements can also discourage ecommerce shoppers.

[lets discuss more on the e-learning platform]

2. In drop-shipping, generally how many parties/entities are involved?

There are three parties involved; the manufacturer, yourself as the ecommerce platform, and the client.

3. Comparing to traditional retail, discuss one advantage and one disadvantage of drop-shipping.

[2]
One advantage could be the fact that the business does not need to spend a lot of money on start-up stock. A disadvantage is that if the manufacturer sends defective goods or fails to deliver, it reflects badly on the e-commerce shop owner.

4. The rules, policies or guidelines that ensure that computers or networks are able to communicate with each other are known as...

*Communication or network protocol.*

5. You are trying to name or categorise a network? What two characteristics can you consider when deciding how to name/categorise a network?

*The geographic size of the network, the purpose of the network, or the architecture of the network.*

6. Traditionally, enterprises are said to have three levels. Identify the three levels, and indicate a type of information system that is commonly found at that level.

*Executive level - Executive Information System*

*Management or middle level – Management Information Systems*

*Operational Level – Transaction Processing System.*

7. Information may be filed according to certain criteria – how does sensitivity of information play a role?

8. Do an online search on the arrest of WikiLeaks founder: Julian Assange. Take a position and discuss the ethical issues raised by those pro or against his actions.

9. Indicate which forms of eCommerce is described below:

9.1 Inland Revenue pays a tax rebate to a citizen electronically. [G2C]

9.2 Windhoek Municipality orders computers through Amazon or Alibaba. [B2G]

9.3 Student buys a phone on eBay [B2C]

9.4 Intercape places an order for buses through the internet. [B2B]

9.5 The Ministry of Defence places an order with the Ministry of Tourism. [G2G]

10. Your company does not have the resources or infrastructure to purchase software outright and neither the capacity to maintain it. Suggest a solution for your company, and give examples of such services available
You can lease software. This can also be done through the use of “SaaS”, whereby a third party provides software through cloud based services. An example would be online services such as the various google apps, WebEx, etc

11. What is the main differentiator between Web 1.0 and Web 2.0? [2]  
Web 1.0 contains static pages, whilst 2.0 is more interactive and communication is two way.

12. Using your understanding, list any 5 dangers of social computing facing STUDENTS. [5]  
   a. Poor academic performance due to computer overuse.  
   b. Health may be affected negatively.  
   c. Social life may also be affected.  
   d. There are predators online who prey on the vulnerable  
   e. A bag digital footprint can affect career prospects.

13. Give one advantage that a Star Topology has over a Line Topology, and conversely, give one advantage that a Line Topology has over a Star Topology. [4]  
   A line topology requires less cable, and the star topology can still work even if one node malfunctions.

14. When labelling networks, what criteria determines the name of network given? [2]  
The size of the network (LAN, MAN, WAN)

15. Identify any Virtual Community and briefly describe how it works. [2]  
You could have chosen any, like ethnic groups on Facebook, etc.

Advice

By now you know how you performed in this assignment. You can strive to improve or maintain your standards, depending on your mark and personal goals. Hopefully you will do even better in next assignments. Please study to understand, not only to remember.

Use this to study and prepare for the examinations. All units have to be studied. Attempt to write the first opportunity. Writing second opportunity automatically puts you under pressure.

The total marks for the examination are 100.
Your first 10 minutes after receiving the examination paper should be spent familiarising yourself with the questions. Make sure you give the answer to the question set by the examiner. Students sometimes fail because they do not answer the question. Note words like List, Discuss, Analyse, and then answer accordingly.

Start early and follow a study plan: Develop a formal schedule allowing you to start reviewing your work well in advance of the examination date. Doing smaller sections of the work at regular intervals over a period of time aids the quality of the recall and it also lessens the stress you may experience on the day.

Should you have any further queries please contact my at the telephone or e-mail stated below.

We wish you success in the November 2019 examination session.

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