

# NAMIBIA UNIVERSITY OF SCIENCE AND TECHNOLOGY

## FIRST SEMESTER REGISTRATION – 2022

BACHELOR OF MARKETING HONOURS NQF: 8

PROGRAMME CODE: 08HMAR

**STUDENT PARTICULARS:**

FULL NAMES: ..... STUDENT NUMBER: .....

I hereby wish to be registered for the following courses in this semester:

COURSE TITLE	CODE	RESTRICTIONS/ PRE-REQUISITES	Please tick (v)	Offering Type FM, PM and all distance modes
<b>Semester 1</b>				
International Marketing Management	IMT811S	None		
Strategic Marketing Management: Analysis, Planning & Decision Making	SMG811S	None		
Product Innovation & Project Management	PIM811S	None		
Research Methodology	RME811S	None		

Below are additional courses to be done by students if required, as directed by the department:

COURSE TITLE	CODE	RESTRICTIONS/ PRE-REQUISITES	Please tick (v)	Offering Type FM, PM and all distance modes
<b>Semester 1</b>				
Digital and Social Media Marketing	DSM711S	None		
Marketing Research and Market Intelligence	MRM711S	None		
Product Pricing and Management	PPM712S	None		
Marketing Management	MKM711S	None		

..... <b>Signature: Student</b>	..... <b>Date</b>
..... <b>Signature: Faculty Officer</b>	..... <b>Date</b>