

# NAMIBIA UNIVERSITY OF SCIENCE AND TECHNOLOGY

## FIRST SEMESTER REGISTRATION – 2022

**BACHELOR OF MARKETING  
PROGRAMME CODE: 07MARB**

**STUDENT PARTICULARS:**

**FULL NAMES:** ..... **STUDENT NUMBER:** .....

I hereby wish to be registered for the following courses in this semester:

COURSE TITLE	CODE	RESTRICTIONS/ PRE-REQUISITES	Please tick (v)	Offering Type FM / PM / DI
<b>FIRST YEAR: Semester 1</b>				
Introduction to Mathematics	ITM111S	None		
Introduction to Marketing and its Environment	IME511S	None		
Introduction to Business Management	BMI511S	None		
Introduction to Organisational Psychology	IOP511S	None		
Principles of English Language Use	PLU411S	None		
Computer User Skills	CUS411S	None		
<b>SECOND YEAR – Semester 3</b>				
Principles of Microeconomics	PMI511S	None		
Basic Business Statistics 1A	BBS111S	Introduction to Mathematics or a B symbol or better in Grade 12		
Services Marketing	SMK611S	Marketing Principles		
Principles of Selling	POS611S	None		
Commercial Law 1A	CML111S	None		
English for Academic Purposes	EAP511S	English in Practice		
<b>THIRD YEAR – Semester 5</b>				
Consumer Behaviour	CSB711S	Introduction to Marketing and its Environment, Marketing Principles		
Digital and Social Media Marketing	DSM711S	Marketing Principles		
Marketing Research & Market Intelligence	MRM711S	Introduction to Marketing and its Environment, Marketing Principles and Basic Business Statistics 1B		
Innovation, Creativity and Entrepreneurship	ICE712S	None		
Marketing Management	MKM711S	Marketing Principles		
Product Pricing Management	PPM712S	Introduction to Marketing and Its Environment; Marketing Principles and Principles of Microeconomics		

..... <b>Signature: Student</b>	..... <b>Date</b>
..... <b>Signature: Faculty Officer</b>	..... <b>Date</b>