

# NAMIBIA UNIVERSITY OF SCIENCE AND TECHNOLOGY

**FIRST SEMESTER REGISTRATION – 2022**  
**BACHELOR OF MARKETING NQF: 7**  
**PROGRAMME CODE: 07BMAR**

## PROGRAMME PHASING OUT – DECEMBER 2023

**STUDENT PARTICULARS:**

FULL NAMES: ..... STUDENT NUMBER: .....

I hereby wish to be registered for the following courses in this semester:

COURSE TITLE	CODE	RESTRICTIONS/ PRE-REQUISITES	Please tick (v)	Offering Type FM / PM / All Distance Modes
<b>THIRD YEAR – Semester 5</b>				
Consumer Behaviour	CSB711S	Introduction to Marketing and its Environment, Marketing Principles		
Innovation, Creativity and Entrepreneurship	ICE712S	None		
Marketing Management	MKM711S	Marketing Principles		
Digital and Social Media Marketing	DSM711S	Marketing Principles		
Marketing Research & Market Intelligence	MRM711S	Introduction to Marketing and its Environment, Marketing Principles and Basic Business Statistics 1B		
Product Pricing Management	PPM712S	Introduction to Marketing and its Environment, Marketing Principles and Principles of Microeconomics		
Work Integrated Learning	WOR712S	A pass or at least admission to the examination in all Marketing and Sales courses at Diploma level		

..... <b>Signature: Student</b>	..... <b>Date</b>
..... <b>Signature: Faculty Officer</b>	..... <b>Date</b>