Call For Papers:
2025 Faculty Research Day

Theme: Harnessing Artificial Intelligence in Higher Education Beyond Industry 5.0

Abstracts are invited for consideration under the following sub-themes:

- AI in Forensic Linguistics in Namibian Courtrooms
- AI – Driven Language Teaching and Learning in Higher nstitutes of Education in Namibia
- AI Assisted Parliamentary Discourse Analysis in Namibia
- Ethics for the AI-Era
- Challenges of the AI-Era in Namibia
- Discourse in the Digital Era
- Influences of AI in HRM
- Circumventing AI-Induced problems in the lecture room
- Data Driven Decision making
- Workflow Automation
- AI Strategic Planning
- Responsible AI Utilisation
- AI Enhanced Customer Experience
- AI Improved Employee Well-being
- AI Increased Efficiency and Productivity
- Human Centric and Sustainable

- Innovation with AI Risk Mitigation
- AI-Induced Competitive Advantage
- AI Data Analysis and Decision-making in Tourism and Hospitality
- AI Ethics and Responsible Innovations for Hospitality and Culinary Sciences
- AI and Sustainability – AI's Role in Promoting Environmental, Economic, and Social Sustainability
- The Future Trajectory of Tourism-Hospitality in the Age of AI-Emerging Trends, Disruptive Innovations, and Strategic Innovations
- AI–Enabled Marketing Analysis in Tourism and Hospitality
- AI- Customer Centricity in Tourism and Hospitality
- AI Role in Creative Accounting
- AI Powered Entrepreneurship
- Strategic Management Transformation Through AI
- Ethics and Responsible AI in Business

- Educating for Sustainable Leadership in the AI Era
- Human-Centric Digital Transformation
- Human-AI Collaboration in Administration
- Sustainable and Green Administration
- Data Governance and Ethical Data Use
- Intelligent Process Automation (IPA)
- Personalized Administrative Services
- Cybersecurity and Resilience in Information Systems
- Interdisciplinary Skills for Admin Staff
- Blockchain in Academic Administration
- Smart Campus Ecosystems
- AI for Supply Chain Management eco-systems
- Smart Sport: AI bridging Sport Education, Innovation and Strategy
- Leveraging AI for Marketing Decision Making and Strategies

Notes for Contributors

1. The abstract submitted should be typed single-spaced, font size 12
2. The abstract should be 250 words long and be submitted as an MS Word attachment by mail
3. Use the APA 7th Edition Referencing Style
4. Authors' biographical information should include their full names, affiliated institution, email address (indicate who the main contact person is, if more than one author), academic status, areas of research interests, and areas of specialisation.
5. Abstracts should be from an original paper that has not been presented at any other conference
6. Use UK English
7. The abstracts and full papers are to be sent to: **nangula@nust.na**

📅 Deadline for Submission: **29 August 2025**
Full Paper Submission: **05 September 2025**
Date of event: **11 September 2025**

📍 **Mining Auditorium, NUST Lower Campus**

Register **Here**