



NAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY

Call for Papers: NUST Entrepreneurship Week and Conference (NEWC)

In collaboration with NUST and regional partners, submissions are invited for original research papers, case studies, conceptual contributions, and practitioner insights for the **NUST Entrepreneurship Week and Conference (NEWC)**, taking place in **September 2025 in Windhoek, Namibia**. NEWC 2025 aims to be a forward-looking platform for scholars, entrepreneurs, policymakers, and development actors to exchange ideas, share research, and foster partnerships that drive inclusive, tech-enabled, and sustainable entrepreneurship ecosystems in Namibia and the broader African region.

CONFERENCE THEMES

Authors are invited to submit papers under the following core themes:

1. Entrepreneurship Education

- Curriculum innovation and experiential learning
- Entrepreneurial teaching models and pedagogy
- University–industry collaboration
- Assessment of entrepreneurial competencies
- Digital tools in entrepreneurship training

2. Digital Entrepreneurship

- Platform-based business models and gig work
- AI and automation in startups
- Fintech, blockchain, and mobile money
- E-commerce and digital marketing innovations
- Barriers to digital transformation in Africa

3. Entrepreneurship Ecosystem Development

- NUST policies, SME support, and regulatory frameworks
- Startup financing, venture capital, and investor readiness
- Incubators, accelerators, and community-based models
- Informal enterprise development
- Social, green, and inclusive entrepreneurship

SUBMISSION GUIDELINES

Interested authors are invited to submit abstracts of no more than 500 words, which clearly indicate:

- Title of the paper;
- Research problem or issue addressed;
- Objectives of the study;
- Research methodology and data sources (if applicable);
- Key findings or expected results;
- Contributions to theory, policy, or practice.

All submissions must:

- Be written in **UK English**;
- Follow the **APA 7th Edition** referencing style;
- Be original and not under consideration elsewhere;
- Be submitted in **Microsoft Word (.docx)** format.

Each abstract will undergo a **double-blind peer review** by qualified academics and practitioners. Accepted papers will be considered for presentation and inclusion in the official Conference Proceedings to be published as a special issue in a NUST Journal.

KEY DATES

Milestone	Deadline
Abstract Submission	25 July 2025
Notification of Acceptance	05 August 2025
Full Paper Submission	31 August 2025
Conference Date	24 September 2025

FORMAT & PARTICIPATION

The Conference will be held at **NUST's Windhoek Main Campus** and include **in-person** and **virtual (hybrid)** sessions. It will feature high-profile keynote speakers from academia, government, and industry, both international and local, who will address the core themes through plenaries, panel discussions, and thematic parallel sessions.

SUBMISSIONS & ENQUIRIES

Please send all abstract submissions and enquiries to: <https://fchse.nust.na/form/entrepreneurship-conference-call>

Prof. Asa Romeo Asa

Chair: Registration and Technical Committee

Enquiries:

Email: aasa@nust.na

HOSTED BY

The **Namibia University of Science and Technology (NUST)**, Faculty of Commerce, Human Sciences and Education is one of Africa's leading institutions in applied research and innovation. Through the NEWC, NUST reaffirms its commitment to advancing entrepreneurship scholarship and practice aligned with Namibia's Vision 2030, the African Union's Agenda 2063, and the UN Sustainable Development Goals.

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