

INVEST IN THE FUTURE OF AFRICAN ENTREPRENEURSHIP

INVITING ALL ENTREPRENEURS, INVESTORS & INNOVATORS TO THE LAUNCH OF THE 'SOUTHERN AFRICAN ENTREPRENEURSHIP VENTURE BUILDER'

This ground-breaking Entrepreneurship Venture Builder (EVB) is being launched by the Technological Higher Education Network South Africa (THENSA) and Cape Peninsula University of Technology (CPUT) in collaboration with seven South African and one Namibian university, to accelerate the journey of promising startups from Minimum Viable Products to market-ready successes.

The uniqueness of the EVB:

- **Bespoke Mentor-in-Residence Program** - Nurturing entrepreneurs through hands-on mentorship from university and industry experts.
- **Focus on Historically Marginalised Sectors** - We are committed to empowering those traditionally excluded from entrepreneurial opportunities.
- **Scalable Impact** - Initially hosted by CPUT's Business Innovation and Incubation Centre (BIIC), the EVB will later expand to a decentralised model, amplifying its reach across multiple universities and geographies.

Reasons to be involved in the EVB:

INVESTORS AND INNOVATORS:

- **Early Access to High-Potential Startups** - Be the first to identify and invest in the next generation of Southern African unicorns.
- **Shape the Future of Southern African Entrepreneurship** - Your investment will directly contribute to building a vibrant and inclusive entrepreneurial ecosystem.
- **Associate with a Prestigious and Impactful Initiative** - Align your brand with a pioneering venture that is transforming the Southern African innovation landscape.

ENTREPRENEURS:

- **Expert Mentorship:** Receive personalised guidance from experienced professionals in technology transfer, innovation, and entrepreneurship.
- **Prototype to Market:** Accelerate your journey from Minimum Viable Product to commercialisation.
- **Vibrant Ecosystem:** Connect with a network of like-minded entrepreneurs, investors, and industry experts.
- **Access to investors/funders:** Pitch your business to potential investors/funders.
- **Focus on Inclusion:** We are committed to supporting entrepreneurs from historically marginalised groups, including women and people with disabilities.

REGISTER TO JOIN THE LIVE ONLINE LAUNCH ON **6TH FEBRUARY 2025** (12h00-13h00 SAST)

[HERE](#)

