



Virtual Public Lecture

Business Management in the Digital Age

The year 2020 has been a reminder that our world is continuously undergoing rapid and unexpected changes. The global COVID-19 pandemic is just one factor underlying the need to apply new leadership principles. Agility, challenging clients, working from home, amongst others, all require new leadership behaviours, and digitalisation offers new ways to guide organisations into a new reality.

Leaders need to drive change by combining existing leadership principles with new technologies. This is the foundation upon which successful change is built. This virtual public lecture will equip participants with the knowledge and insights to be effective change agents in any organisation in the digital age. Specific examples on how to manage and handle developments in large firms and small businesses will also be discussed. The main topics will include:

- Leadership principles
- The meaning of digitisation
- Personal essence

About the Facilitator

Dr Thomas Schneider holds a PhD in Economics from the University of Freiburg, Germany. He has over 30 years of experience in the banking and information technology sectors. His experience is mainly derived from the European context, but it extensively covers the American and Asian markets as well. Dr Schneider has worked in global companies, overseeing the work of over 3000 employees, as well as small-sized businesses of roughly 200 workers. Besides running operational units, he has championed the successful execution of large-scale change and innovation projects. In 2015, Dr Schneider started his own change management consultancy company, TSc Consulting AG. He is also a lecturer in the change and innovation field, at the University of St. Gallen, and the University for Applied Science Heidelberg.



Online Registration

<https://www.nust.na/?q=public-lecture-hpgsb>

Date: Thursday, 17 September 2020

Time: 18:00

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