



FORTH Innovation Method Online Workshop

The Full steam ahead, Observe and learn, Raise ideas, Test ideas and Homecoming (FORTH) innovation methodology is a customer oriented inspiring innovation method. It was established to create new business cases for innovative products, services and business models. The scientifically proven methodology is used worldwide and it connects business thinking with design thinking in a structured way. A big asset of the method is that it enables internal support for innovation.

About the Speaker

Mr Gijs Van Wulfen is a well-known global authority and trusted advisor on innovation. He is a motivational speaker, author of four innovation bestsellers, one of the top 10 worldwide innovation bloggers, and a LinkedIn influencer with more than 325 000 followers.



Objectives of the workshop

To assist public and private companies to employ tested innovative tools to solve the effects of the COVID-19 pandemic in their respective organisations.

Who should attend?

Strategic Managers, Innovation Managers, Product/Service Strategists, Entrepreneurs, Marketing Managers etc.

Date: 22 - 23 October 2020
Time: 09:30 - 12:30 (both days)
Venue: Zoom
Price: N\$3 500 per person
RSVP by Monday, 19 October 2020

Enquiries:

Mr Hasekiel Johannes
Innovation Officer
Namibia Business Innovation Institute (NBII)
T: +264 61 207 2129
E: hnjohannes@nust.na