

2026 Concept Note Guideline: PhD in Supply Chain Management (at least 3 - 8pages)

- **Title:** mostly considered as Working title at this stage, provide researcher's name and contact details which includes mobile or office numbers, email addresses
- **Background of the study:** Briefly introduces the topic and context of the study
- **Problem Statement:** A clear, concise description of the specific research problem
- **Research Objectives:** SMART (Specific, Measurable, Achievable, Relevant, Time-bound) study goals
- **Preliminary Literature Review:** Pertinent literature from peer-reviewed articles to justify the need for the study, ensure leading and recent authorities are used
- **Methodology:** A brief outline of how the research will be conducted (from philosophical standings to data collection, analysis, ethics)
- **Significance/ Expected Outcomes:** Why this research matters, its originality and potential impact, include study contributions to knowledge or theory, practice, etc
- **References:** A list of cited sources (usually limited following APA referencing style)