



**NAMIBIA UNIVERSITY OF SCIENCE AND TECHNOLOGY
(NUST)
CLEAN-UP CAMPAIGN**

14 SEPTEMBER 2016

**SPEECH: BY IIUE KAUTA
MARKETING AND CUSTOMER EDUCATION OFFICER
SOLID WASTE MANAGEMENT
CITY OF WINDHOEK**

Director of Proceedings, Ms. Bianca Tjizumaue
Vice Chancellor, Prof Tjama Tjivikua
SRC President and the entire SRC
My co-guest speaker, Rohan Louw (Rent A Drum)
Distinguished students NUST
Invited guest and sponsors
Members of the Media,
Ladies and Gentlemen

Good Morning!

I feel very delighted to address you this morning, at the occasion of this very important clean-up campaign. I must say on the onset that I would like to congratulate NUST for organizing an event of this magnitude in collaborations with other stakeholders. The City of Windhoek specifically our Solid Waste Management Division is keen to be part or support events that will ensure the cleanliness of our great city.

It is a known fact, Windhoek has been the cleanest city in Africa, and one of the cleanest cities in the world, a status which the residents of Windhoek carried proudly and sought to protect jealously. This level of cleanliness was achieved through

cooperative efforts between the City Council, the private sector, and the willingness of our residents to maintain the city clean.

However, I must inform you that this is no more the case. The City of Windhoek is currently second to Kigali, the capital city of Rwanda. The level of cleanliness of our City has taken a nose-dive; a situation which is unacceptable.

It is, therefore, exactly for this reason that we should intensify the clean-up campaigns, with just one aim in mind: to take back our No 1 status. But, there is only one way that we can claim back our No 1 status, which is only through putting our efforts together, like this morning, where NUST has taken initiative to clean up the campus and the surrounding areas. I would therefore like to appeal to you, our esteemed students; to do everything you can to maintain the cleanliness of the City.

Let me quote from the President of Rwanda, His Excellency Paul Kagame, who said and I quote....Keeping our streets clean, keeping our homesteads clean, ourselves clean, is not something we need to go out looking for resources. It is something we have within ourselves, why not start from that? It becomes a culture, it becomes a way of life' unquote

Vice Chancellor, Ladies and Gentlemen,

In an effort to address waste related demands, the City of Windhoek launched the Solid Waste Management Policy in 2010, under the theme” **moving towards a green city**” which forms the foundation and framework for the management of solid waste within the boundaries of Windhoek as extended. Incorporated in this policy, are the continuous Clean-up campaigns, under the Theme *My Waste, My responsibility*, as one of many tools that the City is using to engage and educate our residents, to change their behaviour. We would like you, as residents, to take full responsibility of the waste you generate in your households and also at the campus/hostel alike. We believe that by making you responsible for your waste, we will continuously remind of keeping the city clean.

To the different student’s societies who have heeded the call to participate in today’s clean-up campaign competition, The City applauds your response and your eagerness to be part of efforts that will keep our city clean. May the best team win.

In conclusion, allow me to appeal for continued support from all NUST staff members, students and the Media in continually sharing the message of sustainable waste management practices and endorsing the City of Windhoek's efforts towards maintaining a clean and healthy environment.

May we never be weary to do well, for our City to regain her status of being the cleanest city in Africa, and to strive to be the cleanest city in the whole World. Remember a clean city is healthy and productive city.....

Thank You!