



NAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY

**Faculty of Commerce,
Human Sciences and
Education**

Department of Hospitality
and Tourism



Master of Hospitality and Tourism Innovation Management

NQF Level 9 (Postgraduate)

The Master of Hospitality and Tourism Innovation Management is a coursework and research postgraduate programme designed to enable students to critically examine the characteristics and frameworks of the tourism and hospitality business and evaluate the scope for innovation management within them. Students will be able to apply concepts, theories, and methods of management required to effectively analyse and craft tourism and hospitality management strategies that can give an organisation a competitive advantage in the highly competitive tourism industry. The Master of Hospitality and Tourism Innovation Management programme will, therefore, equip students with innovative techniques and strategic thinking in tourism and hospitality, eTourism and digital marketing, tourism policy, planning, and development among other areas. Additionally, this programme will further equip students with advanced knowledge required to conduct applied research and contribute to the advancement of knowledge in the field.

Admission Requirements

Applicants holding a Bachelor of Hospitality and Tourism Management Honours degree from Namibia University of Science and Technology or any other higher education institution with equivalent qualification at NQF Level 8, or a 4-year pre-NQF qualification with a research component in related fields are eligible for admission into this programme. Furthermore, the admission will be guided by the General Admission Requirements of the Namibia University of Science and Technology post-graduate prospectus.

Mode of delivery

This programme will be offered on a part-time basis using a blended approach encompassing face to face and online learning.

Programme Duration: Two (2) years

Closing date of Applications: Friday, 31 May 2024

How to Apply: Scan the QR code to download the application form and email the completed form to Admissions – Ms Rachel Hangula at rhangula@nust.na



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